



FOR IMMEDIATE RELEASE
March 23, 2009

Contact: Megan Goggin 312.226.6294 x228
Manager of Communications and Marketing

Hospitality Management Degree Granting Lexington College Celebrates *Bounty of the Midwest*

CHICAGO – Hospitality Management degree granting Lexington College, one of the premier hospitality schools in Chicago, hosted its annual “Taste of Lexington” event on Thursday, March 12 at its West Loop campus.

This year’s theme, “Bounty of the Midwest” celebrated fresh, natural flavors—and the love that Chicago area students feel for their world-class city. Lexington College announced the winner of its “Share the Bounty” sweepstakes. The winner received a Chicago gift basket, and a \$1,000 Lexington College scholarship.

As one of the nation's top hospitality management degree-granting colleges, we want to know what Chicago area students love about their world class city," says Susan Mangels, President of Lexington College. "Many of these students will someday lead the region's travel and hospitality industry."

The College welcomed over 200 guests including prospective students, families of current students, and executives of hospitality related businesses in the Chicagoland area. The event provided an opportunity to meet students, faculty and staff, tour the campus, and enjoy delicious hors d'oeuvres prepared by Lexington students.

Bruce Kraig, an internationally recognized food historian, host and writer for a series of award-winning food documentaries signed copies of his new book, *Hot Dog – A Global History*. Other events included tours of Lexington’s facilities, culinary lab demonstrations, interactive food stations and internship presentation displays.

Sponsors included Kellogg’s Specialty Channels, Maui Wowi Hawaiian Coffee, Gordon Hanrahan Advertising and Trade Relations, Liif Tea, and Noodles & Company.

Why Lexington?

Lexington College, the world’s premier all-women’s hospitality management degree-granting colleges, educates students to work in all aspects of hospitality management. Students are attracted by a rigorous four-year curriculum, strong industry partnerships, paid internships and a 95% job placement rate.

About Lexington College

Lexington College is the only private, women's hospitality management degree college in the United States. As one of the top hospitality schools in Chicago, Lexington College grants a Bachelor of Applied Science (BAS) degree in Hospitality Management and an Associate of Applied Science (AAS) degree in Hospitality Management. Students pursuing the BAS select a concentration in culinary arts, event planning, hotel/restaurant management, or health care and wellness.

For more information about scholarship opportunities at Lexington, please contact Megan Goggin at 312.226.6294 x228 or pr@lexingtoncollege.edu.

###