



Enrich your career at Lexington *NEW - Event Planning Certification*



Take the next step in your career!

Whether you want to start a new career or add to your professional toolkit, this certification is for you! Develop skills and knowledge that will enrich your career path, and open avenues for creativity and professional growth.

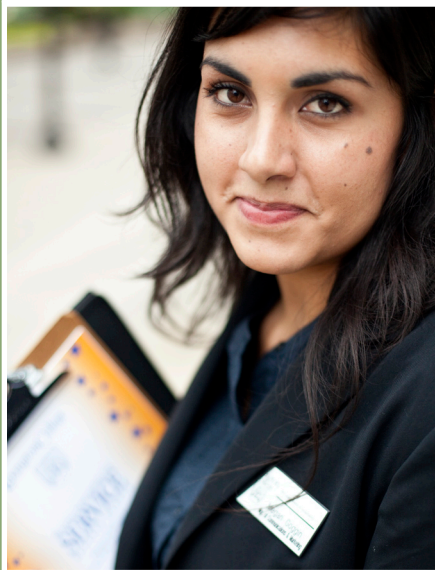
Program designed for busy professionals

Classes take place in the evenings and weekends, so that you can balance work and family responsibilities with earning your Event Planning Certification. Lexington is conveniently located in the heart of Chicago's West Loop with easy access to public transportation just steps away.

Fully accredited, high quality academic program

All classes are taught by expert faculty who hold advanced degrees or certifications.

- **Introduction to Meeting & Event Planning**- introduces you to foundational concepts in the field including marketing, promotions, and pricing
- **Meeting Planning**- builds your knowledge in sales, catering, conference services, technology trends and leading teams to achieve event goals
- **Conventions & Exhibition Management**- showcases your professional skills and career history for a broad audience
- **Special Events**- puts it all together integrating entertainment, rentals, props, décor and lighting
- **Applied Event Planning**- makes it real when you put into action the essentials necessary to implement and evaluate meetings, parties, and innovative events



Personalized educational environment

Lexington is a private women's college dedicated to fostering educational, professional and personal growth in each student. Small classes ensure that you receive personal attention and your voice is heard.

Financial aid is available

We offer a variety of scholarship and financial aid options. Many Lexington students also win scholarships from organizations like the National Restaurant Association and the American Hotel and Lodging Association.



Type of Institution Lexington is a private, independent, Bachelor's and Associate's Degree granting college for women, accredited by The Higher Learning Commission. Bachelor's and Associate's Degrees in Hospitality Management with specializations in event planning, hotel/restaurant management, culinary arts, and health care & wellness.

NEW AT LEXINGTON! *EVENT PLANNING CERTIFICATION*

Conveniently Located in downtown Chicago in the thriving West Loop neighborhood. Just steps from public transportation, the College is bordered by the University of Illinois at Chicago, the famous Greektown restaurant district, and the historic Fulton Market.

Faculty

- Expert full-time faculty members supplemented by experienced industry professionals as part-time faculty
- Faculty hold advanced degrees or certifications
- Faculty teach all courses

Founded Lexington was founded in 1977 by women from the Chicago area who were inspired to start a college that would offer education and professional opportunities for women and specialize in hospitality management.

After Graduation Lexington graduates enjoy a 100% job placement rate within three months of graduation. Each year dozens of companies contact Lexington with job opportunities for students. In a recent student survey 95% said they were very satisfied with their Lexington educational experience.

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admissions@lexingtoncollege.edu

www.lexingtoncollege.edu



**310 S. PEORIA STREET
CHICAGO, IL 60607**

Step up to your future!

In just months you will be on your way to a new stage of your career in event management, meeting planning, or special events coordination!

Lexington event planning students and graduates work as event coordinators, wedding planners, food and beverage managers, catering sales and operations managers and as event entrepreneurs. They work for top companies like Marriott, Hyatt, and Hilton Hotels, Charlie Trotter's Restaurant, and Kehoe Designs event company.